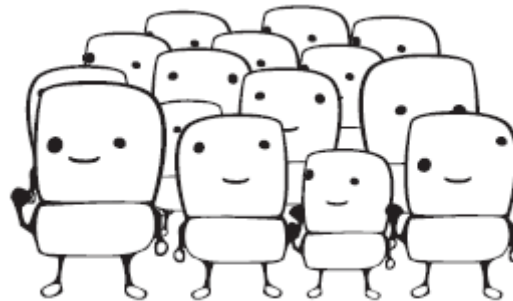




**“Scroll Up”  
Artist brief**



## Introduction

Preston FM's "Scroll Up" project seeks to build on the existing strengths of community radio station Preston FM to explore and celebrate, through creative use of sound, the "Preston Diaspora".

The project will collect Sound Postcards from places which have a connection with the city of Preston – places where ex-Prestonians now live; and places from where current Prestonians originate.

These Sound Postcards will include the human, natural and mechanical sounds of places around the UK and around the world, and will be collected as part of the Guild Scrolls journeys; by skilling up communities in Preston; and through co-operation with community radio stations worldwide.

The Sound Postcards will be collected on-line with a platform to allow members of the public to contribute their own Sound Postcards to the project, as well as create their own audio art works by mixing and adapting the sounds collected by others.

Audio artworks will also be created by volunteers at Preston FM and by other participating community radio stations, with the assistance of a sound artist recruited for the project.

The project forms part of the "Made in Preston" strand of Preston Guild 2012 – a civic and cultural celebration dating back to the 12<sup>th</sup> century that only occurs once every 20 years.

This brief outlines what we are seeking from a collaboration with an audio / sonic artist as part of the project.



## Artist role

The core of the Scroll Up project will be a collection of raw “sound postcards”, contributed by a range of groups and individuals, including existing Preston FM volunteers as well as by members of the public and partner community radio stations worldwide. Sounds will be collected on a website, created for the project and linked with the Guild Scrolls 2012 website.

We are seeking an audio artist to work with volunteers and community members at Preston FM as part of the project, facilitating the creation of audio art works using the raw sounds collected by the project.

The audio artworks created by the project will have a number of outlets:

- Broadcasts on Preston FM throughout 2012 – both in regular slots on-air and as accompaniment to other Guild-related programming.
- Broadcasts on partner community radio stations throughout the UK and worldwide.
- Through social media outlets – those using the on-line mash-up tool will be encouraged to post their creations on Facebook, MySpace and whatever new networks emerge between now and 2012.
- Artworks created will be available to other Guild events and activities to use.

Preston FM’s current active volunteer base is over 300 strong and will form the basis of community involvement in this project. We hope to form a working group of active Preston FM volunteers with an interest – but little experience – in sonic art to work with the artist on the project. Current volunteers include people originally from India, Pakistan, Nigeria, South Africa, the USA, Hungary, Poland, Afganistan, Barbados and more – and the diversity of background of Preston FM volunteers will be a strong asset in linking the project with other countries.

We hope to encourage interesting and innovative use of the sounds collected – and foresee a range of final products from “pure” audio artworks to pieces suited for use in public Guild events. Wherever possible, would wish to see the use of free / open source software tools throughout the project.

## Timetable

We anticipate that the collection of sounds will grow through the spring, with a critical mass of sounds available in time for community workshops to begin in May 2012. We would like to run a series of approx 12 artist-led workshops through late Spring / early Summer, but are open to suggestions regarding the format and programme for this activity.

## Responses

Please provide a CV, links to previous work and a brief (max 2 sides A4) explanation of how you would approach the project. Responses should be received at the address overleaf by 5pm on Monday 12<sup>th</sup> March.

A total of £1400 is available to support this part of the project, to include planning, preparation and 12 workshop sessions.



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